

ONWARD

Watch Party Guide

Purpose: Begin with the End in Mind

Welcome to the Leadership Institute Online Watch Party Guide! This guide is designed to help churches and organizers like you make the most of hosting a watch party for Leadership Institute 2024. Start by clarifying your goals for the watch party and how you want attendees to benefit from this experience.

Hospitality & Logistics: Making Attendees Feel Welcome

- **Check-In Process:** Ensure a warm welcome by using nametags (if necessary) and having greeters to welcome each attendee as they arrive.
- **Seating Arrangement:** Set up seating that allows for optimal viewing of the conference and encourages interactive discussions.
- **Refreshments:** Create a comfortable atmosphere by providing coffee, snacks, and other beverages.
- **Lunch Plan:** Plan for lunch options, either by offering an onsite meal, reminding attendees to bring their lunch, or suggesting nearby places. Consider lunch as an opportunity to encourage fellowship and networking among attendees.

Tech Plan: Seamless Online Experience

- **Identify Where You Will Stream:** Your registration will come with a link to the Leadership Institute's Event Hub. This is a website with links to each session. You will want to use HDMI hook ups, airplay, etc. to connect your laptop or computer to a bigger screen for ease of viewing as a group. Reminder: there are multiple speaker options in each Featured Session time slot. If you decide to play multiple speakers simultaneously, make sure to arrange additional screens/rooms prior to the event and have the hook ups ready.
- **Video Platform Testing:** Prior to the watch party, thoroughly test the online video platform to ensure smooth playback, using the devotional video. (An email with instructions will be sent closer to the event.)
- **Tech Support:** Keep Resurrection's tech support contact information on hand in case any technical issues arise during the event: streamsupport@cor.org or 913-544-0233.

Featured Sessions: Tailoring the Experience

- **Pre-Event Survey:** Consider conducting a survey of your attendees to gauge their interest in each speaker option during the Featured Session time slots. This will help you decide which Featured Session speakers to stream live during the watch party.
- **Multiple Rooms = Multiple Logins:** If you use multiple rooms, utilize a separate login for each room. This way, you can stream a different Featured Session speaker in each room, based on your survey results, enabling attendees to choose speakers who align with their interests.

Discussion Questions: Facilitating Thoughtful Conversations

Prepare thought-provoking discussion questions for each session to guide post-session conversations. Some potential questions include:

- What is one idea that affirmed you are on the right track?
- Which concept made you pause and reflect?
- What aspects do you think we, as a church, are excelling in when it comes to leadership?
- In what ways can we make changes?
- What stood out to you the most during this session?
- How can the insights gained be applied to our church or to you personally?

Things to Think About:

- **Event Hub:** Each online registration is for an individual, which allows them access to the Event Hub and On-Demand replay of ALL keynote & featured sessions. With this in mind, encourage attendees to bring their laptops and log into the Event Hub during the event so they can access online chat groups, resources/slides and sponsors.
- **Follow-Up - Continuing the Conversation:** After the watch party, consider sending out a follow-up email to thank attendees for their participation. If you set goals in your discussion times – remind them of those goals and encourage them to use their personal links to re-watch sessions at their leisure.

Thank you for being part of Leadership Institute 2024 by hosting an Online Watch Party! Your efforts in hosting this watch party will undoubtedly enrich the learning experience of your attendees and contribute to their growth as leaders. You are making a difference!